



## Go Ape Privacy Policy

Where you make a booking with us we require certain personal information to allow us to process your booking. This includes your name, address, telephone number, email address, credit card or debt card number and card expiry date or information relating to your company or organisation in the case of a group booking.

We may have to pass on certain details to a company or organisation (our insurers, for example) in order that your booking can be processed.

Go Ape may contact you (either directly or through our authorised direct marketing agents) from time to time with details of our products, services or special offers or other information we think you may find interesting and may pass your data to selected third parties for their marketing purposes.

If you do not wish your personal information to be used for marketing purposes please tick the box on the Disclaimer you will be required to sign before participating in the Activities (as defined in the Booking Terms and Conditions).

We may be required to provide information by law as permitted by the Data Protection Act or by a legal authority recognised by the European Union.

For your protection we are registered under the Data Protection Act 1998 and have given all appropriate notifications to the Information Commissioner.

If you have not previously objected to us using your personal information for direct marketing purposes, you may change your mind at any time by writing to our Data Protection Compliance Officer at Banana HQ, The Drift, Fornham St Marin, Suffolk, IP31 1SL or emailing us at [questions@goape.co.uk](mailto:questions@goape.co.uk).

You may request details of personal information that we hold about you under the Data Protection Act 1998. A small fee will be payable. This fee will not exceed £10 per data subject. If you would like a copy of the information held on you please write to our Data Protection Compliance Officer at Go Ape, Banana HQ, The Drift, Fornham St Marin, Suffolk, IP31 1SL or email us at [questions@goape.co.uk](mailto:questions@goape.co.uk).

If you believe that any information we are holding on you is incorrect or incomplete, please write to our Data Protection Compliance Officer at Banana HQ, The Drift, Fornham St Marin, Suffolk, IP31 1SL or email us at [questions@goape.co.uk](mailto:questions@goape.co.uk). We will promptly correct any information which is found to be incorrect.