



GO CREATE...



PERSUASIVE TEXTS

WHY USE TREE TOP JUNIORS TO DEVELOP PUPIL'S KNOWLEDGE AND UNDERSTANDING OF PERSUASIVE TEXTS?

Tree Top Juniors is a fun and exciting activity that children love but how do you persuade your parents/ teachers to let you do it? Use Go Ape as a starting point for your persuasive writing.

GO BITESIZE

- Research Tree Top Juniors - how far away is the nearest course? How much does it cost?
- Discuss positive and negative aspects of a trip to Go Ape. Think about different viewpoints from parents/ teachers and children.
- Write a questionnaire and interview parents to find out what is important to them, e.g. how much are they willing to pay? Are they happy for their child to do an adventurous activity? What facilities are important to them?
- Read a variety of persuasive texts and collect and discuss features of them.
- Children write a letter to parents to persuade them to let them do Tree Top Juniors.
- Find out about gorillas and their plight in the wild. Design and write a leaflet to distribute to the public to persuade people to support the cause of the gorillas.
- While at the course, take photographs and film clips.
- Carry out some interviews with friends/ teachers/ members of the public/ Go Ape staff. Film, record or take notes of these.



GO PROJECT

Go Ape want more children to come to Tree Top Juniors to experience the thrill of an adventure in the trees. Ask your class to create a promotional package that Go Ape can use. This can include adverts for print, TV and radio. Use information gathered on your trip.

YOU ACED IT!