



GO INVESTIGATE MONEY

IMAGINE USING GO APE TO INSPIRE YOUR PUPILS TO USE MONEY IN THE CONTEXT OF A SUCCESSFUL BUSINESS AIMED AT YOUNG PEOPLE

Your pupils can get into the role of a Go Ape manager and start to understand how a business works.

GO BITESIZE

- Use written methods for adding, subtracting and multiplying money.
- Work out how much a trip to Treetop Adventure would cost individually and then for the whole class / group (include coach hire, parking etc).
- Use the Go Ape merchandise list to create problems involving money (Resource sheet 2).
- Go Ape have sites in America. Gorillas cost \$55 and baboons cost \$35. Using current exchange rates, can you work out how much the trip would cost in dollars?

GO PROJECT

It costs around £60,000 to build a Treetop Adventure Course! Challenge your children to manage a Go Ape site ensuring that they make money.

Think about these questions;

- Using the data on staff costs, utilities, maintenance and average daily customers, work out outgoings, income and profit per week (Resource sheet 1) during term time and holiday time.
- Work out how much money your course would make over a month and year.
- How long will it take to cover the cost of building the course?
- Investigate how to make more profit by asking questions such as: should they reduce the staff? Lower the price? Close during the week? Class sample and present the data presenting this data?





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RESOURCE SHEET 1

Treetop Adventure Money Facts – Per Week

Expenses	Cost
Salary for instructors – Term Time	£527
Salary for instructors – Holiday Time	£1,846
Utilities (Gas and Electric)	£20
Maintenance	£50
Income	
Visitors during Term Time	330 *25% adults, 75% children
Visitors during Holidays	1,000 *25% adults, 75% children

*These numbers can be adjusted depending on pupils' ability.